



Free CASE-STUDY#2 Chart Checklist

Here is are the resources and tools I to get hot motivated leads for my business and services that you can create and apply to your business.

1. Basic landing page builder to build your targeted list – I use a simple WordPress template domain and hosting service.
2. Simple to setup email autoresponder and follow-up service – I use Aweber & Getresponse. But ManyChat Bot service is better.
3. 1 vertical traffic source of targeted traffic for PPC ads – Facebook
4. Free (pain lead to pleasure) guide, check-list, article, or video pdf value (squeeze page item)
5. Canva – create pictures, videos, etc..